

CREATING BETTER SOLUTIONS

MINDS ARE LIKE PARACHUTES - THEY WORK BEST WHEN THEY ARE OPEN!

- Who for?:** Designed for people who need to find creative solutions to pressing problems.
- Purpose:** Remove barriers, release your creative potential and learn the skills required to work more creatively with others to get better results.
- Outcomes:** To create is to bring into existence; to innovate is to bring in Novelty. Creating many ideas will not necessarily take your organisation into new areas, but one innovation can. The Nobel prize winner Linus Pauling said 'the best way to have a good idea is to have lots of ideas.' Being creative is the pathway to innovation. There are many existing ideas that can be adapted from one context to another. This programme will develop creative skills to apply to daily decision-making.
- You will learn to:**
- Demonstrate the capability to create, innovate and add value to the business through the development of new ideas
 - Be more aware of the behaviours that hinder creativity and discover strategies to overcome these barriers
 - Learn and practise tools and techniques that stimulate creativity and innovation
 - Develop a supportive, team-based environment that recognises and develops creative behaviour and gets better solutions

You'll start the programme by exploring why organisations need to be more creative and innovative. Practical and enjoyable exercises reveal some of the potential barriers to creativity, which limit the generation of simple and effective solutions.

By the end of the programme you will have a range of tools and techniques that help you and your colleagues to apply your creative potential to a wide range of business situations.